

The Corporation of the Municipality of Mississippi Mills
**COMMUNITY & ECONOMIC DEVELOPMENT COMMITTEE
AGENDA**

Tuesday August 13, 2019
8:00AM
Council Chambers, Municipal Office

- A. APPROVAL OF AGENDA**
- B. DISCLOSURE OF PECUNIARY INTEREST**
- C. DELEGATIONS/PRESENTATIONS/TOURS**
 - OVRT Alameda Request for Support1
- D. APPROVAL OF MINUTES**
 - Minutes of June 18, 20194
- E. BUSINESS ARISING OUT OF MINUTES**
 - Municipal Film Policy Update & Next Steps
 - OVRT
- F. ROUND TABLE**
- G. REPORTS**
 - Beautification Working Group Update – Verbal
- H. INFORMATION/CORRESPONDENCE**
- I. OTHER/NEW BUSINESS**
 - Mississippi Mills Promotional Clothing Discussion
 - Upcoming Business Breakfast Themes & Speakers
 - Directional Signage
- J. MEETING ANNOUNCEMENTS**
 - Pakenham Fair – August 17, 2019
 - Mississippi Mills at a Glance September 11, 2019
- K. ADJOURNMENT**

An “Alameda” or tree lined path for Almonte.

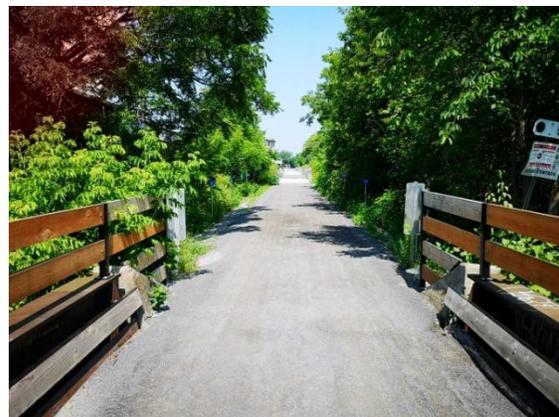
A variety of people and groups have galvanized around the idea of a tree lined path along the OVRT. When a comment was made on Facebook recently it was immediately applauded by about 100 people with many offers of help.



The idea is simple to start. It is the section from Church St. to Bridge St. that is being considered.



Hopefully the idea will take root and grow into something much bigger over time.



Our 200th anniversary is coming soon I believe

The Hub Hospice has taken over Al Potvin's tree program and is willing to source and sell the trees which becomes a win for them as well. We met with them to confirm that involvement on August 6th. Individuals would buy trees through the Hospice and hopefully help to plant them. The opportunity to dedicate their trees to someone could play a part.

Ed Lawrence and Ron Ayling have offered their help to specify the trees and planting method given the likelihood of contaminated soil along the railway. Ron and I paced out the Church to Bridge St. section and it's about 300 yards long so 90 trees if one on each side every 20 feet for this first phase.

The critical element is, of course, County approval since the County owns the land. This idea will be on their August 28th agenda. The sense is that they will welcome it. Kurt Greaves (CAO of Lanark County) expressed his pleasure at this initiative to beautify the trail but added that County Council will want to see support from Mississippi Mills Council. We understand that our CEDC meets on the 13th of August and their report would go to Council Aug. 27 just in time for the County the next day.

A small group has offered to help move this forward; Ken McRitchie, Ed Lawrence, Stephen Brathwaite, Ron Ayling, Laurel Cook, Alice Paige, Sue Hamilton and others. Through them the Hospice is on side as well as the horticultural society and likely the beautification group. Gamble Funeral Homes (Josh and Reg) are supportive and see the potential as individual memorials. Other local businesses will likely support through the purchase of trees.

This idea has the possibility of not only beautifying the area by itself but hopefully choking out less attractive species. It may also mitigate noise from motorized traffic for the nearby residents. It most certainly will be an attractive feature for all that use it residents and visitors alike. Who knows, the trees could be tapped when mature as another Lanark/Mississippi Mills attraction in the spring.

If approved, the planning and sales could happen this fall in time for spring planting. Please help this magical idea become a reality.



CORPORATION OF THE MUNICIPALITY OF MISSISSIPPI MILLS
COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE

June 18, 2019

8:00 a.m.

Municipal Office - Council Chambers

PRESENT: Scott McLellan (Chairperson)
Deputy Mayor Minnille
Councillor Gerard (arrived 8:11am)
Vic Bode
Sanjeev Sivarulrasa
Mary Rozenberg
Helen Antebi

STAFF/OTHERS: Tiffany MacLaren, Community Economic & Cultural Coordinator
Bonnie Ostrom, Recording Secretary
Ken Kelly (CAO)

REGRETS: Greg Smith, Ron MacMeekin

Chairperson, Scott McLellan called the meeting to order at 8:00 a.m.
CAO, Ken Kelly was in attendance, introductions of the committee were given.

A. APPROVAL OF AGENDA

Moved by Vic Bode

Seconded by Mary Rozenberg

THAT the C&EDC June 18, 2019 agenda be accepted as presented.

CARRIED

B. DISCLOSURE OF PECUNIARY INTEREST OR GENERAL NATURE THEREOF

None

C. DELEGATIONS/PRESENTATIONS/TOURS

- Riverwalk Working Group Updates
Delegation postponed to August meeting.

D. APPROVAL OF MINUTES: May 21, 2019

Moved by Mary Rozenberg

Seconded by Helen Antebi

THAT the May 21, 2019 minutes be accepted as presented.

CARRIED

E. BUSINESS ARISING OUT OF MINUTES

- **Municipal Film Policy**

The first meeting was to determine the core purpose of the policy.

There was discussion of a survey that will reflect the input from residents, service groups and businesses. The policy should also reflect downtown Almonte and Pakenham as well as acknowledging rural areas. Proper signage should also be part of the policy.

Moved by Deputy Mayor Minnille

Seconded by Vic Body

THAT C&EDC requests permission from Council to gather both public and stakeholder input to gain information to develop a municipal film policy.

CARRIED

- **OVRT**

Marie White- Tourism Manager from Lanark County confirmed that the current promotional for the OVRT include; a dedicated website in partnership with Renfrew County, OVRT video published on the Lanark County facebook page, media releases, partner activities with both Voyageur Cycling Route and Mississippi Friendship Trail, and a sign program including directional signs, guidelines and commercial identification signs.

A Pakenham sub-committee of the PBTA is working on directional signage noting local businesses and attractions. It was confirmed through the FICE program that directional signage in Pakenham would be beneficial to tourists identifying: the beach, library, arena and the river. The Community Economic & Cultural Coordinator is looking into this signage.

C&EDC committee recommends the information/tourism summer students start working on a printed version of an OVRT map through Mississippi Mills. This should possibly include; landmarks (museums, train wreck memorial, historical areas, lookouts), Rite Bike, information office, local businesses along the trail (including all hamlets).

Local businesses should be given information on the commercial identification signage program through Lanark County.

- **Neighborhood Micro Grants**

Modifications to the Micro Grant Policy have been identified. The grant process is open to all residents/non-profit. The policy encourages community involvement; accessibility and inclusiveness. Upon applying for the grant the event must be in the future and not have already happened. The recipients must recognize the Municipality in the promotional materials. Follow up on each event with a report and pictures highlighting the events.

The micro grants are \$150.00 each to help with the community events to a maximum of \$2,500.00

- Tourism Fam Tour
There was not enough interest this year to conduct a Fam Tour this spring. It was thought perhaps every second year would be best. It was recommended that the Information/Tourism summer students send out an update to potential participants of all the new services, businesses or changes to businesses within Mississippi Mills every other year. This update could include festivals/event information.

F. ROUND TABLE

- Almonte Street Market- Thursday June 20 form 5pm – 8pm
- It was noted that the flower baskets look nice and that the Beautification summer students have great customer service.
- Almonte Fair – July 18 – 20th- see website for event details
- Almonte Hospital Paddle event will take place on Saturday August 10 at the Almonte beach.
- The next meeting for the Local Immigration Partnership is June 19 in Perth.
- June is Bike Month- check out the website for event details
- Saturday August 17- Pakenham Fair with a theme of “ Bees & Honey”. Arnold Polk will open the fair (Polk Honey), pollinator displays, various vendors, Cartwright Springs, Farm Gate Cider and Vodcow will also be on hand to showcase their products. Horse, Dairy and Beef shows will also entertain folks.
- Inquiries about a plaque for Bernard Cameron’s memorial fountain. The Community Economic & Cultural Coordinator will check with the family.

G. REPORTS

1. Beautification Committee Update (verbal)- deferred in Ron MacMeekin’s absence.

H. INFORMATION/CORRESPONDENCE

- NBA Finals Events
Congratulations was given to Tiffany MacLaren on a job well done in getting permission and implementing the Raptor’s viewing parties! The extra publicity for Almonte/ Mississippi Mills was exceptional and will likely have great spin offs in the months to come. Just some of the media coverage: CBC television, CBC radio, Radio Canada, Washington Post, Toronto Star, TSN during the broadcast, CTV morning, noon and evening broadcasts etc.
- Parking Survey
The Parking Survey facebook post and link to the survey was given to the committee as information.

I. OTHER/NEW BUSINESS

- Canada Day Events:
- June 30th- Canada Day Eve celebrations in Pakenham with fireworks, RBC BBQ, entertainment by Mike Ryan

- July 1st- Canada Day in Almonte. Downtown antique car show from 11-3, Legion BBQ and beer gardens, face painting, kids crafts/games. Entertainment starts at 3pm, ending with fireworks at dusk.
- Shawna Stone- Municipal Clerk gave the Advisory Committee training. Highlighting the rolls as advisors to Council, terms of reference, rolls of committee members, code of conduct, agenda/minutes/motions, working groups etc. Respect and decorum were emphasized between committee members, staff and residents. All procedures are to remain open and transparent. Anytime a quorum (5) meet or correspond by email that involves the decision making process, that is considered a meeting.
The new Integrity Commissioner Tony Fleming started March 1, 2019.
The Advisory Committee Training manual will be completed and sent to all Advisory Committee members for reference.

J. MEETING ANNOUNCEMENTS

Next meeting: Tuesday, August 13, 2019 at 8:00AM.

Next Business Breakfast: Thursday, September 26 & Thursday November 21, 2019 at 7:00AM. Location TBD

K. ADJOURNMENT

Moved by Mary Rozenberg

Seconded by Helen Antebi

THAT the June 18, 2019 C&EDC meeting be adjourned at 9:45 a.m.

CARRIED

Bonnie Ostrom, Recording Secretary