



Mississippi Mills 2048

Our Community, Our Future



Economic Development Strategic Plan

The Mississippi Mills Economic Development Strategic Plan will set our community's economic vision and create a tangible plan for our economic future. Led by our Municipal team, successful implementation will come from collaboration with our stakeholders and partners, including business and industry, education, governments, and community organizations and residents.

Together we will establish our Municipality's economic development goals and develop the framework for accomplishing those goals. The plan will identify:

- Economic opportunities
- Recommend strategic priorities and relevant actions to implement tangible solutions
- A strong path forward towards economic sustainability and achieving the community's economic aspirations.

As the Plan is implemented, Municipality's role will shift between leader, facilitator, collaborator, supporter, and advocate, depending on the objective and actions required.

Themes and Subcategories

- Health Care Sector
- Tourism Sector
- Rural & Agricultural Businesses
- Downtown Business Districts
- Manufacturing
- Niche Food Sector
- Support for Small & Home-Based Business

Important Areas of Focus

- Indigenous History
- Employment
- Workforce Management
- Supporting Culture & Respecting Heritage
- Managed Growth
- Being Investment Ready
- Employment Lands
- Business Retention and Expansion
- Environment
- Branding
- Transportation