

CORPORATION OF THE MUNICIPALITY OF MISSISSIPPI MILLS  
**COMMUNITY AND ECONOMIC DEVELOPMENT COMMITTEE**

November 19, 2019  
8:00 a.m.  
Municipal Office - Council Chambers

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PRESENT:            Scott McLellan (Chairperson)  
                         Councilor Gerard  
                         Deputy Mayor Minnille  
                         Greg Smith  
                         Vic Bode  
                         Helen Antebi  
                         Ron MacMeekin

STAFF/OTHERS:    Tiffany MacLaren, Community Economic & Cultural Coordinator  
                         Bonnie Ostrom, Recording Secretary

REGRETS:            Mary Rozenberg, Sanjeev Sivarulrasa

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Chairperson, Scott McLellan called the meeting to order at 8:03 a.m.

**A. APPROVAL OF AGENDA**

To add a verbal update on the micro grants (Business Arising) and a verbal update on Riverwalk project (Reports)

**Moved by Greg Smith**

**Seconded by Vic Bode**

**THAT** the November 19, 2019 C&EDC agenda be accepted as amended.

**CARRIED**

**B. DISCLOSURE OF PECUNIARY INTEREST OR GENERAL NATURE THEREOF**

None

**C. DELEGATIONS/PRESENTATIONS/TOURS**

None

**D. APPROVAL OF MINUTES: October 15, 2019**

**Moved by Ron MacMeekin**

**Seconded by Deputy Mayor Minnille**

**THAT** the October 15, 2019 minutes be accepted as presented.

**CARRIED**

## **E. BUSINESS ARISING OUT OF MINUTES**

### 1. Municipal Film Policy update & Next Steps

- Working group to meet to finalize survey. Pilot survey, will be sent to Council for approval before it's circulated.
- Another film was in town using the Metcalfe Geo-Heritage park on Monday November 4<sup>th</sup>. They provided an insurance certificate and there were no road closures or interruptions to residents.
- CBC Facebook highlighted Almonte as a Hallmark town with road trip comments
- Clayton resident who is working on a film that will be shot locally provided some feedback to the working group and has offered to consult on the policy moving forward.

### 2. OVRT/ Directional Signage/ Park/ Parking

- The draft will be presented to Lanark County Council on November 27.
- Lanark County has budgeted one million dollars for the OVTR in 2020.
- Concerns about parking on the OVRT near the Almonte library parking lot were sent to Lanark County to remedy.
- Lanark County has set up a new committee specifically to address the OVRT in the hopes that this will help speed up the decision making process.

### 3. Business Breakfast

- Thursday November 21 at 7:00AM, registration is strong.
- Valley Heartland supplying box of brochures on getting prepared for construction
- A gift of local products for the guest speaker will be arranged.

### 4. Mississippi Mills Promotional Items

- It was recommended that branding/logo be included in the Strategic Planning discussions.
- Suggestion was made of possibly including branding Almonte a Community of 'Mississippi Mills; Pakenham a Community of Mississippi Mills; Clayton... etc.
- Promotions item ideas: tote bags, series of stickers for each community (promote with locations to put the stickers ie helmets etc), metal ornaments

### 5. Micro Grant update

- Update of grant recipients at the next meeting
- Recipients send reports back on their events. These will be included in an article for the Mill Stone News promoting the successes.

## **F. ROUND TABLE**

- Revise the Beautification summer student job description,
- Christmas weekend; LUTN Friday Dec 6 from 7-9pm, Pakenham Santa Parade Saturday Dec 7 from 1-2pm, Almonte Santa Parade 5-6pm.

- Greg Smith confirmed he is working on a project that identifies in demand skilled trades and their effectiveness. (Apprentice, Certification, Journeyman)
- Pakenham Country Christmas November 30; all local businesses involved

## G. REPORTS

1. Beautification Committee Update (verbal) Ron MacMeekin
  - Fall Pitch In to be better promoted in 2020; schools, recruiting on the Mill Stone, possible Ottawa St banner.
  - Will contact public works to discuss any changes over the last few years on the amount of street sweeping that is done.
  - New members; Paul Watters from Clayton and Terry Lumsden from downtown Almonte merchants
  - Installation of a Christmas tree in Naismith Square scheduled for November 20.
2. Christmas Décor Update
  - Friday November 22 is the RFP deadline for Christmas décor installation. Installation to be done prior to Light Up the Night on Dec 6.
  - Including lighting the two spruce trees at the Train Wreck Memorial, garlands across Mill St., stars along bridges in Almonte, stars in Appleton, Clayton.
  - Pakenham snowman banners have been installed.
3. Pakenham Trail Working Group Update
  - The working group has not met to date, updates to follow.
  - January 2020 Lanark County will form a new OVRT committee. Deputy Mayor Minelli plans on applying for this committee.
  - Working groups plans on looking at all grant opportunities for the trail.
4. Riverwalk Update
  - Fundraising continues: Nov 23 – Buntline Concert, Nov 30 – Trivia Night
  - Financial update at next meeting

## H. INFORMATION/CORRESPONDENCE

Mississippi Mills 2020 Celebration – Letter to Council

- Resident Laurel Cook sent a letter to Council in December 2018 requesting that Council designate the year 2023 as the Mississippi Mills Bicentennial Year.
- Such a celebration will take time to organize/schedule.

**Moved by Deputy Mayor Minelli**

**Seconded by Ron MacMeekin**

**THAT the C&EDC committee supports the designation of the year 2023 as Mississippi Mills Bicentennial Year.**

**CARRIED**

## I. OTHER/NEW BUSINESS

1. Economic Development Strategic Planning Examples
  - Committee members were given samples of Carleton Place and Perth Strategic Plans.
  - The Community Cultural and Economical Coordinator will forward the 2012 and 2015 C&EDC Strategic plans as back ground.
  - Further discussion on the subject will take place in 2020.

## **J. MEETING ANNOUNCEMENTS**

Next meeting: Tuesday, December 17 2019 at 8:00AM.

## **K. ADJOURNMENT**

**Moved by Greg Smith**

**Seconded by Deputy Mayor Minnille**

**THAT** the November 19, 2019 C&EDC meeting be adjourned at 9:32a.m. **CARRIED**

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Bonnie Ostrom, Recording Secretary